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Ontario Provincial Parks

Petroglyphs Provincial Park Day-User Survey Statistical Summary

1986




Ontario

Ministry of
Natural
Resources

Hon. Vincent G. Kerrio
Minister

Mary Mogford
Deputy Minister



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1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY SUMMARY

STATISTICAL REPORT

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INTRODUCTION

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SECTION 1

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INTRODUCTION

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INTRODUCTION

The information presented in this statistical report summarizes data collected during the 1986 operating season, as part of the on-going provincial park user survey program. This program was established in 1974 to provide current information for a variety of planning, research and operational/management functions. This is the second time that Petroglyphs Provincial Park has been surveyed under this program.

The survey was administered by Petroglyphs Park staff. A total of 559 questionnaires were distributed and 389 were completed and returned. This resulted in a return rate of 68%.

The questionnaire was designed in a self-administered format, being completed during the visitors stay and returned at the park itself or to the Parks and Recreational Areas Branch in Toronto.

Questions contained in the survey obtained information on the characteristics of users including: the extent of park usage, travel data, activity participation, trip-related expenditures, marketing information and perceptions of rock art (see Appendix for copy of Questionnaire).

Should more detailed or specific data be required, please contact the Parks and Recreational Areas Branch in Toronto.

SECTION 2

CHARACTERISTICS OF PARK USERS

TYPE OF PARTY

(370 CASES - 95.4%)

TABLE 2.1

PARK NAME	FAMILY	COUPLE	FRIENDS	SINGLE	ORGANIZED GROUP	TOUR	OTHER*
	%	%	%	%	%	%	%
PETROGLYPHS	51.5	27.1	0.0	1.6	1.3	0.8	0.8

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

PARTY SIZE

(378 CASES - 97.4%)

TABLE 2.2

PARK NAME	1 %	2 %	3 %	4 %	5 %	6 %	7 %	8+ %	AVERAGE
PETROGLYPHS	1.9	35.2	16.4	28.0	9.0	5.3	1.3	2.9	3.6

AGE DISTRIBUTION*

(384 CASES - 99.0%)

TABLE 2.3

AGE DISTRIBUTION (YEARS)

PARK NAME	1-14 %	15-24 %	25-44 %	45-64 %	65+ %
PETROGLYPHS	24.0	9.6	32.0	19.2	15.1

*FIGURES REPRESENT ALL MEMBERS OF ALL PARTIES

SECTION 3

EXTENT OF PARK USAGE

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

PREVIOUS VISIT TO PARK

(371 CASES - 95.6%)

TABLE 3.1

PARK NAME	YES %	NO %
PETROGLYPHS	29.9	70.1

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

LENGTH OF STAY

(354 CASES - 91.2%)

TABLE 3.2

PARK NAME	LESS THAN				MORE THAN
	ONE HOUR	1-2 HOUR	3-4 HOUR	5-6 HOUR	SIX HOURS
PETROGLYPHS	11.6	62.1	22.3	2.8	1.1

SECTION 4

TRAVEL DATA

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

LOCATION OF PERMANENT RESIDENCE BY MINISTRY REGION

(344 CASES - 88.7%)

TABLE 4.1

PARK NAME	N.W. REGION %	N.C. REGION %	N. REGION %	N.E. REGION %	A. REGION %	E. REGION %	C. REGION %	S.W. REGION %
PETROGLYPHS	0.0	0.3	0.3	0.0	8.6	12.4	61.1	4.1

LOCATION OF PERMANENT RESIDENCE
BY MINISTRY REGION

(344 CASES - 88.7%)

TABLE 4.1

PARK NAME	BORDER** PROVINCES %	OTHER CANADA %	BORDER STATES %	OTHER*** U.S.A. %	OTHER* %
PETROGLYPHS	1.6	1.6	4.8	3.2	1.9

*MORE DETAILED LOCATIONAL DATA ARE AVAILABLE UPON REQUEST

**MANITOBA QUEBEC

***MICHIGAN, NEW YORK, PENNSYLVANIA, OHIO, WISCONSIN, MINNESOTA

TYPE OF ACCOMMODATIONS USED ON TRIP

(315 CASES - 81.2%)

TABLE 4.2

PARK NAME	PERMANENT RESIDENCE	PROVINCIAL PARK	HOTEL/MOTEL	HOME/COTTAGE OF FRIEND/FAMILY	RESORT/LODGE	COMMERCIAL COTTAGE/CABIN	PERSONAL COTTAGE	PRIVATE CAMPGROUND	OTHER*
PETRUGLYPHS	21.9	10.2	7.9	23.5	4.1	5.4	20.3	4.1	2.5

*INDIVIDUAL RESPONSES ACCOUNT FOR ONE PERCENT OR LESS
AND ARE COMBINED WITHIN THE CATEGORY.

ROLE OF PARK

(380 CASES - 97.9%)

TABLE 4.3

PARK NAME	MAIN DESTINATION	ONE OF SEVERAL DESTINATIONS	STOPOVER
	%	%	%
PETROGLYPHS	33.4	36.3	30.3

OTHER MAJOR DESTINATION

(117 CASES - 30.2%)

TABLE 4.4

PARK NAME	PETROGLYPHS
GALLERY ON THE LAKE	5.2
BANCROFT	3.9
PETERBOROUGH	10.4
COTTAGE	14.9
LAKEFIELD	3.2
SILENT LAKE PROV. PARK	1.3
SERPENT MOUNDS PROV. PARK	7.8

CONT'D

OTHER MAJOR DESTINATION

(117 CASES - 30.2%)

TABLE 4.4

PARK NAME	OTHER PROV. PARKS	OTHER TOWNS	WARSAW CAVES	LOCAL HISTORICAL SITES, VIEWPOINTS	THE LOCKS	CURVE LAKE RESERVATION	OTHER*
PETROGLYPHS	5.2	24.0	5.2	5.8	6.5	2.6	3.9

*INDIVIDUAL RESPONSES ACCOUNT FOR ONE PERCENT OR LESS
AND ARE COMBINED WITHIN THIS CATEGORY.

DECIDED TO VISIT

(383 CASES - 98.7%)

TABLE 4.5

PARK NAME	LESS THAN 24 HRS. BEFORE ARRIVAL	24-28 HOURS BEFORE ARRIVAL	3-6 DAYS BEFORE ARRIVAL	1-3 WEEKS BEFORE ARRIVAL	1-3 MONTHS BEFORE ARRIVAL	OVER 3 MONTHS BEFORE ARRIVAL
PETROGLYPHS	52.2	14.9	9.7	10.7	6.5	6.0

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

DECIDED TO VISIT
LESS THAN 24 HOURS BEFORE ARRIVAL
(NUMBER OF HOURS)

(173 CASES - 44.6%)

TABLE 4.6

	0-1 %	2-3 %	4-5 %	6-7 %	8-9 %	10-11 %	12-13 %
PARK NAME							
PETROGLYPHS	28.3	36.4	6.9	7.5	1.2	0.6	7.5

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

DECIDED TO VISIT
LESS THAN 24 HOURS BEFORE ARRIVAL

(NUMBER OF HOURS)
(173 CASES - 44.6%)

TABLE 4.6

PARK NAME	14-15 %	16-17 %	18-19 %	20-21 %	22-23 %	AVERAGE
PETROGLYPHS	0.6	0.0	0.0	0.0	1.7	5.1

SECTION 5

ACTIVITY PARTICIPATION

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY
 PARTICIPATION RATES FOR SELECTED RECREATIONAL ACTIVITIES
 (352 CASES - 90.7%)

TABLE 5.1

ACTIVITIES

PARK NAME	PICNICKING	TRAIL HIKING NON-GUIDED	VISIT PETROGLYPH SITE	VIEW/PHOTO PLANTS, ANIMALS	VISIT VIEWPOINTS/LOOKOUTS	ATTEND STAFF-LED INTERP. PROG.	OTHER*
PETROGLYPHS	28.2	51.3	96.6	45.5	38.3	29.8	7.6

*INDIVIDUAL RESPONSES ACCOUNT FOR ONE PERCENT OR LESS
 AND ARE COMBINED WITHIN THIS CATEGORY.

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

ACTIVITY SPENT MOST TIME DOING

(338 CASES - 87.1%)

TABLE 5.2

PARK NAME	ACTIVITIES							
	PICNICKING	TRAIL HIKING (NON-GUIDED)	VISIT PETROGLYPH SITE	VIEW/PHOTO PLANTS, ANIMALS	VISIT VIEWPOINTS/LOOKOUTS	ATTEND STAFF-LED INTERP. PROG.	OTHER*	
PETROGLYPHS	5.3	20.7	69.5	2.1	0.9	0.3	1.2	

*INDIVIDUAL RESPONSES ACCOUNT FOR ONE PERCENT OR LESS
AND ARE COMBINED WITHIN THIS CATEGORY.

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY
NUMBER OF ACTIVITIES PARTICIPATED IN
(352 CASES - 90.7%)

TABLE 5.3

	1	2	3	4	5	6	7	AVERAGE
PARK NAME	%	%	%	%	%	%	%	
PETROGLYPHS	21.1	21.1	19.3	16.0	8.8	6.2	1.0	2.7

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

ADDITIONAL ACTIVITIES REQUESTED

(322 CASES - 83.0%)

TABLE 5.4

PARK NAME	YES %	NO %
PETROGLYPHS	34.2	65.8

ADDITIONAL ACTIVITIES PARTICIPATE
IN IF AVAILABLE
(104 CASES - 26.8%)

TABLE 5.5

PARK NAME	PICNICKING	TRAIL HIKING NON-GUIDED	VISIT PETROGLYPHS SITE	VIEW/PHOTO PLANTS, ANIMALS	VISIT VIEWPOINTS, LOOKOUTS	ATTEND STAFF-LED INTERP. PROG.	SWIMMING/ SUNBATHING
PETROGLYPHS	3.3	16.3	2.4	3.3	2.4	27.6	10.6

CONT'D

ADDITIONAL ACTIVITIES PARTICIPATE
IN IF AVAILABLE
(358 CASES - 92.3%)

TABLE 5.5

PARK NAME	CAMPING	EVENING PROGRAMS	GUIDED HIKES	X-COUNTRY SKI TRAILS	OTHER*
PETROGLYPHS	11.4	5.7	8.9	4.1	4.1

*INDIVIDUAL RESPONSES ACCOUNT FOR ONE PERCENT OR LESS
AND ARE COMBINED WITHIN THIS CATEGORY.

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

PARK VISITED FOR SPECIFIC ACTIVITY

(358 CASES - 92.3%)

TABLE 5.6

PARK NAME	YES %	NO %
PETROGLYPHS	43.6	56.4

SPECIFIC ACTIVITY VISIT
TO PARTICIPATE IN
(148 CASES - 38.1%)

TABLE 5.7

PARK NAME	PICNICKING	TRAIL HIKING WALKING	VISIT PETROGLYPHS	VIEW/PHOTO PLANTS, ANIMALS	VISIT VIEWPOINTS, SCENIC LOOKOUTS	ATTEND STAFF PRESENTATIONS	OTHER
PETROGLYPHS	4.1	12.8	81.1	1.4	0.0	0.7	0.0

SECTION 6

TRIP-RELATED EXPENDITURES

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

EXPENDITURES ON FUEL AND TRANSPORTATION
WITHIN 40 KILOMETERS OF PARK

(208 CASES - 53.5%)

TABLE 6.1

PARK NAME	RANGES OF EXPENDITURES (\$) PER PARTY							AVERAGE
	0	1-14	15-29	30-44	45-59	60-74	75+	
PETROGLYPHS	17.3	35.6	21.6	8.7	4.3	0.5	12.0	\$ 42.17

EXPENDITURES ON FOOD AND DRINK
WITHIN 40 KILOMETERS OF PARK

(208 CASES - 53.5%)

TABLE 6.2

PARK NAME	RANGES OF EXPENDITURES (\$) PER PARTY							AVERAGE
	0	1-14	15-29	30-44	45-59	60-74	75+	
PETROGLYPHS	28.4	22.6	16.8	8.7	5.3	1.9	16.4	\$ 47.21

EXPENDITURES ON ENTERTAINMENT
WITHIN 40 KILOMETERS OF PARK

(208CASES - 53.5%)

TABLE 6.3

PARK NAME	RANGES OF EXPENDITURES (\$) PER PARTY							AVERAGE
	0	1-14	15-29	30-44	45-59	60-74	75+	
PETROGLYPHS	62.0	24.0	6.7	1.0	1.9	0.0	4.3	\$ 12.12

MISCELLANEOUS EXPENDITURES
WITHIN 40 KILOMETERS OF PARK

(208 CASES - 53.5%)

TABLE 6.4

PARK NAME	RANGES OF EXPENDITURES (\$) PER PARTY							AVERAGE
	0	1-14	15-29	30-44	45-59	60-74	75+	
PETROGLYPHS	71.2	8.2	5.3	2.4	0.5	1.0	11.5	\$ 45.48

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

TOTAL EXPENDITURES
WITHIN 40 KILOMETERS OF PARK

(208 CASES - 53.5%)

TABLE 6.5

PARK NAME	RANGES OF EXPENDITURES (\$) PER PARTY							AVERAGE
	0	1-14	15-29	30-44	45-59	60-74	75+	
PETROGLYPHS	44.7	22.6	12.6	5.2	3.0	0.8	11.1	\$ 146.97

SECTION 7

PARK VISITOR PREFERENCES

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

REASONS FOR CHOOSING PARK

(360 CASES - 92.8%)

TABLE 7.1

PARK NAME	TO SEE PETROGLYPHS	CURIOSITY INTEREST	TO SHOW FRIENDS/FAMILY	TO HIKE	CLOSE CONVENIENT	INTEREST IN INDIAN CULTURE
PETROGLYPHS	24.3	23.4	7.0	5.4	4.1	6.3

CONT'D

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

REASONS FOR CHOOSING PARK

(360 CASES - 92.8%)

TABLE 7.1

PARK NAME	HISTORICAL INTEREST	EDUCATIONAL	RECOMMENDED BY FRIENDS/FAMILY	TO SEE BUILDING	NATURAL SETTING	OTHER*
PETROGLYPHS	11.1	2.5	3.8	1.6	1.8	3.6

*CONTAINS REASONS OR COMBINATIONS OF REASONS WHICH, INDIVIDUALLY,
DO NOT TOTAL MORE THAN ONE PERCENT.

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

REASONS FOR ENJOYMENT OF PARK VISIT

(314 CASES - 80.9%)

TABLE 7.2

PARK NAME	LANDSCAPE NATURAL SETTING	HIKING	PETROGLYPHS	STAFF	PEACE QUIET	THE BUILDING	WILDLIFE	OTHER*
PETROGLYPHS	20.9	9.2	54.5	2.0	4.1	3.8	2.8	2.8

*CONTAINS REASONS OR COMBINATIONS OF REASONS WHICH, INDIVIDUALLY,
DO NOT TOTAL MORE THAN ONE PERCENT.

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

ANYTHING TO ENCOURAGE RETURN VISIT

(319 CASES - 82.2%)

TABLE 7.3

PARK NAME	YES %	NO %
PETROGLYPHS	77.1	22.9

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

REASON FOR RETURN VISIT

(239 CASES - 61.6%)

TABLE 7.4

PARK NAME	LANDSCAPE NATURAL SETTING	TRAIL HIKING	PETROGLYPHS	PLANT LIFE	HIGH FALLS	EDUCATIONAL/ HISTORIC VALUE	QUIET RELAXING	INTERPRETIVE BUILDING	OTHER*
PETROGLYPHS	21.8	13.4	51.5	1.3	4.6	1.3	2.5	0.8	2.9

*CONTAINS REASONS OR COMBINATIONS OF REASONS WHICH, INDIVIDUALLY,
DO NOT TOTAL MORE THAN ONE PERCENT.

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

RECOMMENDED PARK IMPROVEMENTS

(203 CASES - 52.3%)

TABLE 7.5

PARK NAME	LEAVE AS IS	IMPROVE ACCESS	INSTALL DRINKING WATER	ADD A STORE	ALLOW CAMPING	PROVIDE MORE INFORMATION ON PETROGLYPHS
PETROGLYPHS	22.4	6.1	9.6	6.1	5.3	20.2

CONT'D

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

RECOMMENDED PARK IMPROVEMENTS

(203 CASES - 52.3%)

TABLE 7.5

PARK NAME	ADD/IMPROVE WASHROOMS	IMPROVE TRAIL MARKINGS	GUIDED WALKS	IMPROVE ROAD SIGNS/MAP	OTHER*
PETROGLYPHS	3.9	3.5	3.9	9.2	9.6

*INDIVIDUAL RESPONSES ACCOUNT FOR ONE PERCENT OR LESS
AND ARE COMBINED WITHIN THIS CATEGORY.

SECTION 8

MARKETING INFORMATION

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

PRIMARY SOURCE OF INFORMATION

(290 CASES - 74.7%)

TABLE 8.1

PARK NAME	WORD OF MOUTH FRIENDS/FAMILY	ROAD SIGNS	ROAD MAPS	PERSONAL VISITS/ PAST EXPERIENCE	TRAVEL CENTRES	LOCAL MERCHANTS/ BUSINESSES	BROCHURES	ADVERTISING	AUTO CLUBS
PETROGLYPHS	11.7	2.8	5.2	3.4	18.6	0.3	46.6	9.7	1.7

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

FACILITIES/ATTRACTIONS VISITED
OUTSIDE OF PARK

(304 CASES - 78.4%)

TABLE 8.3

PARK NAME	YES %	NO %
PETROGLYPHS	36.2	63.8

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

ADEQUATE INFORMATION PROVIDED

(275 CASES - 70.9%)

TABLE 8.2

PARK NAME	YES %	NO %
PETROGLYPHS	84.4	15.6

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

FACILITIES/ATTRACTIONS VISITED
OUTSIDE OF PARK

(92 CASES - 23.7%)

TABLE 8.4

PARK NAME	RESTAURANT	GROCERY STORE	WASHROOMS	OTHER PARKS	MUSEUM/ HISTORICAL SITE	GOLF COURSE	TOWN/VILLAGE	ZOO
PETROGLYPHS	6.7	1.7	8.3	10.8	3.3	1.7	14.2	2.5

CONT'D

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

FACILITIES/ATTRACTIONS VISITED OUTSIDE OF PARK

(92 CASES - 23.7%)

TABLE 8.4

PARK NAME	SHOPPING	HORSEBACK RIDING	SCENIC VIEWPOINTS POINTS OF INTEREST	BOATING	HOTEL/MOTEL	COTTAGE	OTHER*
PETROGLYPHS	8.3	2.5	25.8	2.5	2.5	5.0	4.2

*INDIVIDUAL RESPONSES ACCOUNT FOR ONE PERCENT OR LESS
AND ARE COMBINED WITHIN THIS CATEGORY.

SECTION 9

ROCK ART - PERCEPTION OF PETROGLYPHS

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

FAMILIAR WITH ROCK ART BEFORE VISIT

(376 CASES - 96.9%)

TABLE 9.1

PARK NAME	YES	NO
	%	%
PETROGLYPHS	64.9	35.1

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

KNOW THERE WAS ROCK ART IN PARK

(379 CASES - 97.7%)

TABLE 9.2

PARK NAME	YES %	NO %
PETROGLYPHS	91.3	8.7

1986 PETROGLYPHS PROVINCIAL PARK DAY-USER SURVEY

HOW FIRST LEARNED ABOUT ROCK ART

(331 CASES - 85.3%)

TABLE 9.3

PARK NAME	WORD OF MOUTH FRIENDS/FAMILY	ROAD SIGN	ROAD MAP	LIVE IN AREA/ PREVIOUS VISIT	TRAVEL CENTRE	BROCHURES	NEWSPAPER T.V.	SCHOOL/ UNIVERSITY	OTHER*
PETROGLYPHS	29.6	4.5	2.7	17.7	3.3	0.6	24.9	9.0	6.3

*INDIVIDUAL RESPONSES ACCOUNT FOR ONE PERCENT OR LESS
AND ARE COMBINED WITHIN THIS CATEGORY.

PERCEPTIONS ABOUT PETROGLYPHS

(330 CASES - 85.1%)

TABLE 9.3

	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	NO OPINION
ROCK ART IS A CANADIAN HERITAGE	67.0	28.3	2.2	0.8	1.7
ROCK ART SHOULD BE PRESERVED FOR FUTURE	79.7	19.2	0.6	0.0	0.6
THE SITE IS EASILY ACCESSIBLE	41.1	48.5	8.2	1.7	0.6
IMAGES WERE DIFFICULT TO UNDERSTAND	10.3	38.9	37.8	8.3	4.7
MORE INTERPRETATION WOULD INCREASE APPRECIATION	29.4	42.3	18.6	4.8	4.8

Day Visitor Survey

1	2	3	4	5	6	7	8	9
---	---	---	---	---	---	---	---	---

help plan your Provincial Parks. Please fill out this questionnaire. You have been selected to represent the people who use our Provincial Parks. The information you give will be used to help improve our parks and provide the kinds of activities and environments that you enjoy.

Instructions: Unless otherwise specified, please enter one number in the appropriate box to facilitate computer processing. Do not fill in the shaded boxes (for office use only).

Example - If your response to question two is 5 people in your group then code 0 5

1. Which of the following best describes your group (travelling together in one vehicle)? Select one only. ☐ 10
- ☐ 1 Family ☐ 2 One couple only ☐ 3 Group or Friends
☐ 4 Single ☐ 5 Organized group (i.e., school, club)
☐ 6 Tour group ☐ 7 Other (please specify) _____

2. How many people are in your group? ☐ 11 ☐ 12

3. Please indicate the ages of all the members in your group:

Age	0-14	15-24	25-44	45-64	65+
# of Persons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Have you visited this park before? ☐ 11 YES ☐ 12 NO

- 5.a) With respect to this trip from home, would you consider this park to be: ☐ 24

- ☐ 1 Main destination of your trip?
☐ 2 One of several planned destinations?
☐ 3 Just a stop over enroute?

- b) If you selected number ☐ please specify your other major destinations? ☐ 25 ☐ 26 ☐ 27 ☐ 28

- 6.a) When did you decide to make this particular visit to the park? ☐ 29

- ☐ 1 less than 24 hours before arrival
☐ 2 24-48 hours before arrival
☐ 3 1-3 days before arrival
☐ 4 1-3 weeks before arrival
☐ 5 1-3 months before arrival
☐ 6 over 3 months before arrival

- b) If less than 24 hours, please specify how many hours before arrival: ☐ 30 ☐ 31

7. Why did you decide to visit this park? ☐ 32 ☐ 33 ☐ 34 ☐ 35

8. Were you familiar with rock art before this visit? ☐ 1 YES ☐ 2 NO ☐ 36

- 9.a) Did you know that there was rock art in the park? ☐ 1 YES ☐ 2 NO ☐ 37

- b) If yes, how did you first learn about it? ☐ 38 ☐ 39

Thank you for your assistance.

If accidentally carried from the Park, please mail to: Parks and Recreational Areas Branch

Ministry of Natural Resources
Queen's Park
Toronto, Ontario M7A 1W3

10. Please indicate your degree of agreement or disagreement with the following statements:

- a) Rock art is a Canadian heritage.
b) Rock art should be preserved for future generations.
c) The site was easily accessible.
d) The images were difficult to understand.
e) More interpretation would help visitors to appreciate the images and importance of this site.

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11. If staying in the vicinity of the Park, what type of accommodation are you using on this visit? Select only one.

- ① Permanent residence
② Provincial Park campsite
③ Home/cottage of friends/relatives
④ Commercial cottage/Cabin
⑤ Resort/Lodge
⑥ Personal cottage
⑦ Private campground
⑧ Other (please specify) _____

45

Please fill out the remaining questions just before leaving the park. Enjoy your visit and do not forget to leave the questionnaire in the box provided near the Park exit.

- 12.a) In order to find out what activities people do in the park, one person is to be selected from your group and asked to indicate the activities he or she did while in the park. Indicate ① YES ② NO.

- 1 Picnicking
2 Trail hiking or walking (non-guided)
3 Visiting the Petroglyphs site
4 Viewing or photographing plants or animals
5 Visiting viewpoints, scenic viewpoints
6 Attending talks, slide presentations by Park Staff
7 Other (please specify) _____

- b) Which activity listed above in 12.a) did the person spend the most time doing? (please indicate by item number)

- c) Are there any additional programs or activities you would like to participate in if they were available in the park, or if you had more time to spend at the park? ① YES ② NO

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13. Did you visit the park to participate in a specific activity?

- If yes, please specify: _____

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14. Please estimate your group's trip-related expenditures in Ontario within 40 km (25 miles) of this Park. If you live within this defined area, also include an estimate of expenditures. Estimates should be made to the nearest dollar.

- Fuel and transportation
Food and beverages
Attraction and entertainment
Miscellaneous (i.e., accommodation)

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For the following questions please write your response in the space provided.

15. Please indicate what you enjoyed most about your visit to this park.

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16. Is there a dislike or unique feature that would encourage you to return to this park? ① YES ② NO

If yes, please specify: _____

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17. Please indicate what could be done to improve or make your visit to this Park more interesting and enjoyable.

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18. What is your primary source for information about Provincial Parks?

84

19. Does the source you identified in Question 18 provide accurate and adequate information? ① YES ② NO

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20. Did you use facilities or visit attractions outside of the park?

If yes, please specify: _____

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21. Where is your nearest residence located?

Nearest Village, Town, City: _____

Province, State: _____

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22. Please indicate your length of stay at this park:

- ① Less than 1 hour
② 1 - 2 hours
③ 3 - 4 hours
④ 5 - 6 hours
⑤ More than 6 hours

96

1986 USER SURVEY - PETROGLYPHS

